

## ORDER



Orders	Order / Rev:	165573	Primary AE:	KSTP-TV, LLC and KSAX-1
	Alt Order #:	06848098		Anjie Brady
	Product Desc:	D.C.C.C.	Sales Office:	P-PHL
	Estimate:	1473	Sales Region:	National
	Flight Dates:	09/25/12 - 10/01/12		
	Original Date / Rev:	09/26/12 / 09/26/12		
	Order Type:	GENERAL		
Agency	Name:	Great American Media	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		1010 Wisconsin Ave NW	Agency Commission:	15%
		Washington, DC 20007-3674		
Advertiser	Name:	DCCC Democratic Congressional Can	New Business Thru:	09/29/09
	Demographic:	A35+	Order Separation:	00:00:00
	Product Codes:	PL2	Advertiser External ID:	
	Priority:	2	Agency External ID:	
	Revenue Codes:	AGY, POL, ISS		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	17	\$10,475.00	\$8,903.75
10/01/12	10/01/12	9	\$5,250.00	\$4,462.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	17	\$10,475.00	\$8,903.75	0.00
October 2012	9	\$5,250.00	\$4,462.50	0.00
Totals	26	\$15,725.00	\$13,366.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	18%	\$15,725.00
Market	100%	\$87,361.11

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$21,840.28
KMSP	18%	\$15,725.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$1,747.22
WCCO	33%	\$28,829.17
WFTC	4%	\$3,494.44

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	09/25/12	09/28/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF--	:30	1	\$800.00	1	0.00	NM	1	\$800.00
5 EW NWS 6A															
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
		Week: 09/24/12	09/30/12	-TWTF--		1		\$800.00		0.00					
N 2	M	09/25/12	09/28/12	M-F GMA M-F GMA	CM	7-9a	- TWTF--	:30	1	\$800.00	1	0.00	NM	1	\$800.00

Order / Rev: 165573  
Alt Order #: 06848098  
Flight Dates: 09/25/12 - 10/01/12

Advertiser: DCCC Democratic Congressional Camp  
Product Desc: D.C.C.C.  
Estimate: 1473

KSTP-TV, LLC and KSAX-1

Order / Rev: 165573  
 Alt Order #: 06848098  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: DCCC Democratic Congressional Camp:  
 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1  
 Estimate: 1473

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
N17	M	10/01/12	10/01/12	M-F 6-7a News M-F 6-7a News	CM	6-7a		M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00											
5 EW NWS 6A																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/01/12	10/07/12	M-----	1	\$800.00	0.00																						
N18	M	10/01/12	10/01/12	M-F GMA M-F GMA	CM	7-9a		M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00											
GD MRN AMR-ABC																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/01/12	10/07/12	M-----	1	\$800.00	0.00																						
N19	M	10/01/12	10/01/12	M-F 9-10a Live with Kelly	CM	9-10a		M-----	:30	1	\$350.00	2	0.00	NM	1	\$350.00											
LIVE WTH KELLY																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/01/12	10/07/12	M-----	1	\$350.00	0.00																						
N20	M	10/01/12	10/01/12	M-F Midday News M-F Midday News	CM	11a-12p		M-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00											
5 EW NWS 11AM																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/01/12	10/07/12	M-----	1	\$600.00	0.00																						
N21	M	10/01/12	10/01/12	M-F 3-4p Twin Cities Live	CM	3-4p		M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00											
TWIN CITIES LV																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/01/12	10/07/12	M-----	1	\$300.00	0.00																						
N22	M	10/01/12	10/01/12	M-F 4-430p Millionaire	CM	4-430p		M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00											
MILLIONAIRE																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/01/12	10/07/12	M-----	1	\$450.00	0.00																						
N23	M	10/01/12	10/01/12	M-F 430-5p News 430p News	CM	430-5p		M-----	:30	1	\$550.00	2	0.00	NM	1	\$550.00											
5 EW NW430P MF																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/01/12	10/07/12	M-----	1	\$550.00	0.00																						
N24	M	10/01/12	10/01/12	M-F 5-530p M-F 5-530p	CM	5-530p		M-----	:30	1	\$800.00	2	0.00	NM	1	\$800.00											
5 EW NW 5P MF																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/01/12	10/07/12	M-----	1	\$800.00	0.00																						
N27	M	10/01/12	10/01/12	M-F 1102p News M-F 1102p News	CM	1102-1132p		M-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00											
5 EW NWS 11PM<																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/01/12	10/07/12	M-----	1	\$600.00	0.00																						
N30	M	09/25/12	09/28/12	M-F 1236-106a TFN According to Jim	CM	1236-106a		- TWTF--	:30	1	\$275.00	2	0.00	NM	1	\$275.00											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/24/12	09/30/12	- TWTF--	1	\$275.00	0.00																						
N31	M	09/29/12	09/29/12	Sa 1105p-1205a 9/1-12/CM Castle	CM	1105p-1205a		-----S-	:30	1	\$250.00	2	0.00	NM	1	\$250.00											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/24/12	09/30/12	-----S-	1	\$250.00	0.00																						

Totals 26 \$15,725.00